



September 2016

Dear South Metro Business Friend –

We would like to introduce you to an exciting event that will be happening February 6th – 11th, 2017. For the fourth year in a row, many members of the South Metro Community, in partnership with Feed My Starving Children, will be hosting a meal packing event that will bring 15,000 volunteers together to pack between 3,000,000 - 4,000,000 meals for families from impoverished countries. Over the last 3 years, 34,000 people have had the opportunity to see the logos of the different business partners that supported this event.

As you might imagine, this endeavor will produce a large grocery bill – \$660,000 - \$880,000, and this is where we hope you will fit in. We would like to invite you to consider a gift for this event. For that gift, you will receive advertising and publicity for your business. Depending on the size of the gift, you will get an appropriate amount of visibility. It may be in the form of a poster, inclusion in the social media advertising for the event, a banner, or verbal announcement of your business. You may even choose to sponsor a whole shift. No matter what you choose, 15,000+ people will know that you helped support this event.

You will also have the opportunity to bring your staff and customers to serve together in a 2 hour shift and make the meals – a great team and community experience!

The enclosed brochure outlines details of the different gift opportunities. We invite you to read through them and consider joining us.

If you have any questions, please contact your event representative.

Sincerely,

The South Metro Meal Packing Team
13901 Fairview Drive
Burnsville, MN 55337